

All proceeds from the 2009 Auction4Kids will provide personal computers and computer literacy training to middle school students and teachers at:

Angelo Patri MS 391, Bronx

Crotona Park West MS 004, Bronx

Fannie Lou Hamer Middle School, Manhattan

Hostos Lincoln Academy, Bronx

Margaret S. Douglas JHS 292, Brooklyn

Math, Science & Technology  
Through the Arts MS 318, Bronx

Palisade Prep School, Yonkers

Roberto Clemente IS 195, Bronx

Roberto Clemente JHS 166, Bronx

School for Global Leaders MS 378, Manhattan

School of Business, Finance &  
Entrepreneurship MS 385, Brooklyn

STARS Prep Academy MS 45, Manhattan

Stephen Decatur MS 35, Brooklyn

The Wade Academies JHS 117, Bronx

Vito Marcantonio MS 50, Manhattan

Comp2Kids, a program of Per Scholas, Inc., connects low-income youth and their school communities in NYC with free personal computers and computer literacy training in order to help these students and their families bridge the digital divide and reach for their dreams. Comp2Kids partners with NYC public schools and community organizations in the Bronx, Brooklyn, Manhattan and Queens to deliver this vital technology via generous computer donations by leading businesses. Since our founding in 2002, we've changed the lives of more than 3,500 middle school students and their families. As we expand our programs, we hope to serve 20,000 of our city's most economically disadvantaged children by 2012. We invite you to join us in this effort. **Make an investment in the children of NYC.**

Plinio Ayala  
*President & CEO*

Jessica Leavitt  
*Chief of Staff*

Gail Fung  
*Vice President of  
Development & Communications*

Ivan Braun  
*Senior Development Officer*

Kenneth Walker  
*Vice President of Strategic Partnerships*

Kristine Rivera  
*Director of Comp2Kids*

Jessica Moyes  
*Development Officer*

Brenda Lopez  
*Comp2Kids Program Coordinator*



1575 Bronx River Avenue  
Bronx, NY 10460  
718-991-8400  
www.comp2kids.org

Comp2Kids

Comp2Kids  
2009

Auction4Kids

WEDNESDAY, MAY 6, 2009  
NEW YORK STOCK EXCHANGE

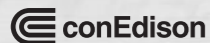
*Supporting the  
20,000 Children by 2012  
Campaign*



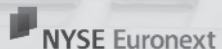
2009 AUCTION4KIDS SPONSORS:

LEADERS OF THE  
20,000 CHILDREN BY 2012 CAMPAIGN

SCHOLAR'S CIRCLE



DEAN'S LIST



HONOR ROLL



Ami Ariel

Philip Mindlin

Diane Lenz Shanley & Jim Shanley

John Stookey

Greg Tusar

For more information, please contact  
Comp2Kids Director Kristine Rivera  
at 718-772-0697 or krivera@perscholas.org

# COMP2KIDS 2009 AUCTION4KIDS

Wednesday, May 6, 2009  
New York Stock Exchange  
2 Broad Street, New York City

SPECIAL GUESTS

Auctioneer for the Evening  
Stanley Zareff  
Credit Suisse

Leaders from MS385  
School of Business, Finance & Entrepreneurship

6:00 PM

Dinner, Live Auction & Program  
NYSE Restaurant

7:00 PM

Dessert, Silent Auction & Live Music by  
Hunter College Jazz Combo  
NYSE Trading Floor

Business attire

All proceeds from the 2009 Auction4Kids support our 20,000 Children by 2012 Campaign and will provide personal computers and computer literacy training to students and teachers at middle schools across New York City. Per Scholas, Inc. is a registered 501c3 non-profit organization. Your contributions are tax deductible to the fullest extent allowed by law.

Due to NYSE security regulations, please note that all guests must provide photo identification prior to entry and should plan a prompt arrival. Photographic equipment of any kind is not permitted on the NYSE Trading Floor. Dinner will be served promptly at 6:30 pm. Closing bell for the evening is at 9:00 pm.

2009 AUCTION COMMITTEE

Sara Lander, *Chair*

Alice Huang, *Co-Chair*

Trina McKinney, *Co-Chair*

Indran Purushothaman, *Co-Chair*

Elaine Shui, *Co-Chair*

Joan Sirefman, *Co-Chair*

Patty Yaghmaei, *Co-Chair*

Ami Ariel

Suzanne Barbero

Bob Birga

Juan Camilo

Tracey Coates

Marc Fidele

Rachael Grubin

Amy Josephson

David Kraus

Emily Lo

Kristy Moore

Graeme Morphew

Tonya Parris

Nikole Reid

Diane Lenz Shanley

Jim Shanley

# COMP2KIDS 2009 AUCTION4KIDS

WEDNESDAY, MAY 6, 2009 | NEW YORK STOCK EXCHANGE

Please indicate your selections on the reverse and return this card with your payment to:  
Comp2Kids 2009 Auction4Kids, 1575 Bronx River Avenue, Bronx, NY 10460

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## CONTACT INFORMATION

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

Total Contribution Amount \$ \_\_\_\_\_

My check is enclosed. *Please make checks payable to Comp2Kids.*

Please charge the following credit card:  Amex  Visa  Mastercard

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

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**For additional information** please contact Kristine Rivera, Director, Comp2Kids, at [krivera@perscholas.org](mailto:krivera@perscholas.org) or 718-772-0679, or visit [www.comp2kids.org](http://www.comp2kids.org).

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 SPONSORSHIP OPPORTUNITIES

- Scholar's Circle: \$25,000
- Provides 100 students and their families with free computers and training
  - One VIP table for eight
  - Full-page premium ad in Auction4Kids journal
  - Premium placement of company logo and link on Comp2Kids website all year
  - Signage on the NYSE floor on the night of event
- Dean's List: \$15,000
- Provides 60 students and their families with free computers and training
  - One VIP table for eight
  - Full-page ad in Auction4Kids journal
  - Signage on the NYSE floor on the night of event
- Honor Roll: \$10,000
- Provides 40 students and their families with free computers and training
  - One VIP table for eight
  - Half-page ad in Auction4Kids journal
- High Achiever: \$5,000
- Provides 20 students and their families with free computers and training
  - One VIP table for eight
  - Quarter-page ad in Auction4Kids journal

## INDIVIDUAL TICKETS

- Individual Guest for full evening \$500    No. of tickets \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_
- Individual Guest for cocktails only \$150    No. of tickets \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_
- Cocktails begin at 7:00 pm*

## CONTRIBUTIONS

- I/we wish to make a contribution to support Comp2Kid's in the amount of \$ \_\_\_\_\_
- \$5,000     \$2,500     \$1,000     \$500     \$250     Other \$ \_\_\_\_\_
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*Per Scholas, Inc. is a registered 501c3 non-profit organization. Your contributions are tax deductible to the fullest extent allowed by law. For more information or to make your contribution online, please visit [www.comp2kids.org](http://www.comp2kids.org).*